# NorthState
## TECHNOLOGY SOLUTIONS

# Unified Communications as a Service

**Digitization is changing the world. Today, innovation and agility matter most. To achieve it, you need to work better together, everywhere.**

**70% of CEOs** say that digital technologies are creating value for internal and external collaboration.

By 2018, **50% of team collaboration** will occur through mobile group communication apps.

Cross-functional collaboration drives **35% more** innovation and creativity.

**90% of organizations** will offer mobility to workers by 2020.

Nearly three-fourths of the world's mobile data will be video **by 2019.**

Today, the cloud is becoming the basis for cost-effective communications, supporting a wide variety of services that help your teams collaborate more effectively. The NorthState Unified Communications as a Service (UCaaS) solution enables organizations to drive universal collaboration as part of an overall digitization strategy. Hosted in our state-of-the-art data center facilities, this solution allows you to leverage new ways to collaborate from any screen, at any location, and at any time you need. It features:

- Fully integrated call control and voicemail
- Multiple subscription phone offerings including conferencing and wireless, video endpoints, and integrated voice over IP trunking services
- Full service change management and patching with 24/7 support and monitoring
- Integration of Cisco Cloud hosted solutions such as WebEx and Spark Hosted Collaboration as a Service

## Unified Communications

## Customer Collaboration

## Conferencing

## Collaboration Endpoints

### ADAPTING TO YOUR COMPANY'S CHANGING NEEDS

Your business is always changing, growing, and expanding. Our hosted collaboration solutions let your workers communicate more effectively and efficiently.

- Scale up or down as your business evolves
- Help mobile and remote workers be as productive on the road as in the office
- Multiple seat and endpoint options for all job roles including basic phone service, standard knowledge worker, executive seats, wireless, and conference room seats.

## STAY FOCUSED ON YOUR BUSINESS

With communications as a basis of doing business, hosted collaboration prevents IT teams from becoming distracted with the demands of managing in-house collaboration technology.

- Meet user needs without the headaches of an on-premise solution
- Free up your IT teams to focus on your business, not the network

## COST-EFFECTIVE CALL MANAGEMENT

For many companies, hosted collaboration is a money-saving capability that securely integrates with your existing network. It allows users to communicate with coworkers, mobile and remote workers, and outside organizations.

- Pay only for what you need with a simple monthly subscription
- Leave the moves, changes, and patching to us
- Maintain integrity and privacy with a secure cloud solution
- Enable secure collaboration to safeguard your company and customer data, as well as your brand and reputation

> "Our firm has benefited greatly over the past decade from our partnership with NorthState. We trust NorthState with our business – that says it all."
>
> **– MATT SPEAR, CHIEF OPERATING OFFICER, SAPERE WEALTH MANAGEMENT**

## TO LEARN MORE

Visit us at www.northstate.net/technologysolutions
or email us at technologysolutions@nscom.com.

## THE NORTHSTATE AND CISCO PARTNERSHIP

The NorthState Unified Communications as a Service solution is a partnered implementation of the Cisco Hosted Collaboration Solution. Cisco is a leading network provider of next-generation UC and collaboration platforms in hosted and managed models. These deliver the advantages of Cisco's collaboration solutions, with the financial, operational, and strategic benefits associated with cloud services. The UCaaS solution is hosted in our 2N+1 SSAE 16 certified state-of-the-art data centers with hybrid and multi-cloud solution support.

CISCO

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